

PHILANTHROPY IRELAND

Highlights 2022

2022

PHILANTHROPY IRELAND

SHARE TODAY. SHAPE TOMORROW.

Reflecting on 2022 **Informing 2023**



STRATEGY 2022-2025

IN JUNE WE LAUNCHED OUR STRATEGY :

Empowering Philanthropy for a Better Ireland

Our mission:

To cultivate proactive engagement with philanthropy across Irish society that supports positive social change.



STRATEGY 2022-2025

THE STRATEGY
SETS OUT 4 KEY
OBJECTIVES



INFLUENCING FOR IMPACT

To clearly define and communicate the importance, value and potential impact of philanthropy in Ireland, to positively inform and advance attitudes, approaches and opinions.

CONNECT & ENAGAGE

To develop, foster and facilitate donor engagement opportunities to increase learning and information sharing to enhance the donor experience.

CENTRE OF KNOWLEDGE

To continue to establish Philanthropy Ireland as a primary and trusted source of independent opinion, data and analysis on philanthropy in Ireland.

EFFECTIVE DELIVERY

To ensure that Philanthropy Ireland has the resources, systems, and partnerships to deliver on its strategic objectives.





INFLUENCING FOR IMPACT

NATIONAL POLICY ON PHILANTHROPY

Working with the Department team, colleagues and partners, we continued to advise and support the ambition for the development of a national policy on philanthropy.

We look forward to continued collaboration and publishing of the policy in 2023.



**An Roinn Forbartha
Tuaithe agus Pobail**
Department of Rural and
Community Development



INFLUENCING FOR IMPACT

SUBMISSIONS TO PUBLIC CONSULTATIONS

We made a number of submissions including:

- National Lottery Funding
- Electoral Reform Bill



National Lottery Funding

We made a submission as part of the public consultation process on National Lottery Funding. We believe the review provides a real opportunity for the Government and the National Lottery to deepen their contribution from grant making for more impactful change across many strands of Irish society.

Electoral Reform Bill

An anomaly in the Electoral Reform Bill on the definition of donations for political purpose was outlined and noted. On behalf of our members we submitted a letter of support to address this anomaly to the Department of Housing, Local Government and Heritage.



An Roinn Tithíochta,
Rialtais Áitiúil agus Oidhreacht
Department of Housing,
Local Government and Heritage



INFLUENCING FOR IMPACT

SUBMISSIONS TO PUBLIC CONSULTATIONS

- Budget 2023
- Enterprise Policy



Budget 2023

We submitted our pre-budget 2023 proposal to Government. In it we asked for the provision of adequate resources to expedite the development of a Philanthropy Policy, to oversee its implementation and to facilitate review and learning. We proposed 4 moderate, actionable steps to achieving this ask.

Enterprise Policy

We believe developing the future of Enterprise Policy presents a real opportunity for Government and business - especially multi-national firms to strengthen their commitment and contribution to strategic giving.





CONNECT & ENGAGE

- Members



PHILANTHROPY IRELAND

Highlights 2022



Philanthropy Ireland Members Events in 2022:

- 3 x Members Networking Events
- 6 x Grantmakers Network
- Corporate Network
- CEO Forums



CONNECT & ENGAGE

Community:

We introduced a number of new initiatives



Martijn Blom

Impact Fund Investor, Creator
& Advisor
EVPA



Mario Vottero

Director of Strategy,
Business Intelligence & Operations
Rethink Ireland



Björn Vennema

Co-founder &
Managing Director
Social Finance NL



PHILANTHROPY IRELAND

Highlights 2022

Impact Funds: Insights on Practice

On the 17th May last, the team here at Philanthropy Ireland in association with EVPA convened an event to look at developments and opportunities on impact investing. It was a unique opportunity exploring how impact funds could possibly be leveraged for social good in Ireland.





CONNECT & ENGAGE

Community



PHILANTHROPY IRELAND

Highlights 2022

Philanthropy for Climate

On 31st August we convened a round table discussion on Philanthropy for Climate. Envisioned as first in a number of sessions on philanthropy’s role in climate and environmental action.

We look forward to advancing the group activity in 2023.



Karen Ciesielski
CEO
Irish Environmental Network



Emma Lane-Spollen
Social Impact Advisor
Lane-Spollen and Associates



Denise Charlton
CEO
The Community Foundation for Ireland



CONNECT & ENGAGE

Members & Donors

PHILANTHROPY IRELAND

Highlights 2022



Annual Donor Symposium 2022

On 16th November in the RDS we held our annual event for donors which explored the question:

FRAMING OUR FUTURE:
How can philanthropy be a driver for change?



Norman Crowley
Founder & Chairman,
CoolPlanet



Peter McGarry
Founder, The Earth
Foundation



Angela McCarthy
CEO, The Earth
Foundation



Jason Sherlock
Director of Development,
DCU Trust



CENTRE OF KNOWLEDGE

PHILANTHROPY IN PRACTICE

In May, as part of our 'Philanthropy in Practice' Series a group of diverse philanthropy practitioners came together for a two-part session.

Facilitated by Philanthropy Ireland, the sessions were led by philanthropy adviser, Emma Lane-Spollen.





CENTRE OF KNOWLEDGE

- **BLOGS, ISSUE BRIEF, E-ZINES & COLLABORATIVE REPORTS INCLUDED**

- Data for action
- Data for impact
- The need to Strengthen 'S' in ESG
- 6 x Philanthropy Ireland newsletters
- The Giving Ireland Report in association with 2into3



Good Data for Improved Social Learning

Data for impact: good data for improved social learning. Data is integral to how funders, grantmakers and philanthropic organisations collaborate, make informed decisions, and learn about their impact. In this blog – the second of two reflection pieces on data for strategic giving, we focus on how data and social learning can help advance philanthropy.

[READ MORE »](#)



Good Data for Better Decisions

Data for action: good data for better decisions. Data has immense potential in informing grantmakers and philanthropic organisations on the needs of today and how best to respond to them. Given the significant role of data in philanthropy it is crucial to facilitate and promote data-driven strategic philanthropic giving.

[READ MORE »](#)



Making hard choices amidst the danger of deepening poverty

With rising energy prices and the danger of deepening poverty, grantmakers and funders alike, will be faced with making hard choices between the initiatives that equally need their support across a wide range of impact areas including poverty community development, mental health, wellbeing, and children welfare, among others.

[READ MORE »](#)



CENTRE OF KNOWLEDGE

IN NOVEMBER WE LAUNCHED: THE PHILANTHROPY IN IRELAND MAP

To date the map details 1500+ social initiatives impacting communities across 32 counties with investment of over 113 Million Euros, since 2018.



KINDLY SUPPORTED AND POWERED BY SMARTSIMPLE SOFTWARE



EFFECTIVE DELIVERY

3 KEY INITIATIVES TO AID DELIVERY

- 2 x New Staff Members
 - Community & Marketing Manager - Impact Research Lead
- Development of 3 year strategy
 - identifying key areas of work.



PHILANTHROPY IRELAND

Highlights 2022



Donor Advisory Group

We convened the first Furthering Philanthropy Forum. A forum of donors established to advise Philanthropy Ireland on specific donor needs and inform our work.

LOOKING TO 2023

- Strategy 2022-2025
- Advancing Philanthropy in Ireland
- Deepening understanding & awareness
- Continue to build on achievements
- Invest in HR of the organisation



Team Philanthropy Ireland

LOOKING TO THE FUTURE

PHILANTHROPY IRELAND

Looking to the Future

By 2027

The value and benefits of philanthropy are accepted and prevalent across all sectors of society.

By 2030

In Ireland there is a culture of championing and celebrating the positive societal impact of philanthropy.



THANK YOU TO ALL OUR SUPPORTERS AND FUNDERS.

WITHOUT YOUR SUPPORT THE WORK OF PHILANTHROPY IRELAND WOULD NOT BE POSSIBLE.



An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development

Medtronic

Drouillard Family Fund

**RETHINK
IRELAND**

Síol
Foundation

smart
simple

 THE
IRELAND
FUNDS

OKC

20 YEARS OF
ENABLING
PHILANTHROPIC
IMPACT

 The Community
Foundation for Ireland