

PHILANTHROPY IRELAND

2023 IMPACT REPORT

EMPOWERING THE NEXT EVOLUTION OF
PHILANTHROPY



STRATEGY 2022-2025

EMPOWERING PHILANTHROPY
FOR A BETTER IRELAND.
YEAR 2

Our Mission

To cultivate proactive engagement with
philanthropy across Irish society that
supports positive social change.

OUR STRATEGY SETS OUT 4 KEY OBJECTIVES



INFLUENCING FOR IMPACT

To clearly define and communicate the importance, value and potential impact of philanthropy in Ireland, to positively inform and advance attitudes, approaches and opinions.



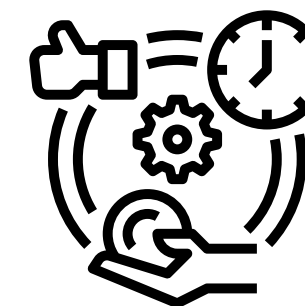
CONNECT AND ENGAGE

To develop, foster and facilitate donor engagement opportunities to increase learning and information sharing to enhance the donor experience.



CENTRE OF KNOWLEDGE

To continue to establish Philanthropy Ireland as a primary and trusted source of independent opinion, data and analysis on philanthropy in Ireland.



EFFECTIVE DELIVERY

To ensure that Philanthropy Ireland has the resources, systems and partnerships to deliver on its strategic objectives.

INFLUENCING FOR IMPACT

JOINT OIREACHTAS COMMITTEE

In October Philanthropy Ireland and member organisation Community Finance Ireland, attended a meeting of the Joint Oireachtas Committee in Social Protection, Community and Rural Development and the Islands.

We invited the committee to support the growth of Philanthropy in Ireland through two specific asks:

1. Supporting the adoption of the National Philanthropy Policy by government thereby acknowledging the role of philanthropy in support of civil society and local communities.
2. Providing an enabling environment, supporting our proposal for a white paper to review fiscal measures that could support the growth of philanthropy.

Watch the full recording [here](#).

Read the follow-up paper submitted to the Committee [here](#).



INFLUENCING FOR IMPACT

BUDGET 24 HARNESSING PHILANTHROPY FOR A BETTER IRELAND

"I am committed to considering how our tax system can better encourage and support philanthropy."

Minister for Finance, Michael McGrath

We submitted our pre-budget 2024 proposal to Government. We proposed 4 moderate, actionable steps:

1. Development of Philanthropy Policy
2. Activation of Stimulus to Attract Investment in Philanthropy
3. Investment in Provision of Data
4. Activation of Measures to Support and Advance Legacy Giving

The commitment by Minister McGrath to consider how to better encourage and support philanthropic giving in Ireland through the taxation system is a milestone moment for Irish Philanthropy giving it place at the heart of the fiscal conversation.



INFLUENCING FOR IMPACT

NATIONAL POLICY ON PHILANTHROPY

December 13th sees the launch of National Policy on Philanthropy. It marks the culmination of a collaborative process amongst philanthropy stakeholders and the Department of Rural and Community Development team. The Policy positions philanthropy as a recognised component of our third sector, it offers leadership, provides a foundation for further development and champions philanthropy in Ireland.

We look forward to our continued collaboration with the Department to proactively support the implementation process in 2024.

ADDITIONAL SUBMISSIONS AND ENGAGEMENT

- Cross spectrum political engagement to both acknowledge the development of the draft policy and to urge commitment and support.
- Charity Regulator: Engagement on grant-making compliance and fund set ups.
- Census 2027 public consultation: submission for inclusion of question on giving.
- Review of Sustainable Development Goals: submission on philanthropic support.
- European Manifesto for Philanthropy: contribution to drafting.
- Philea EU Advisory Group: maintaining oversight on EU policy advances.



CONNECT AND ENGAGE

PHILANTHROPY IRELAND MEMBER EVENTS IN 2023



3 x Member
Network Events



5 x Grant
Makers Network
Meetings



3 x Philanthropy
in Practice
Sessions



One to One
Advisory Support



3 x Stakeholder
Briefing Sessions
on the Draft
Policy



Philanthropy
Symposium 23

CONNECT AND ENGAGE

PHILANTHROPY SYMPOSIUM 23

In November Philanthropy Symposium 23 brought together strategic thinkers, impactful donors, philanthropy champions, and enablers for a morning of knowledge sharing, network building, and vision shaping.

Throughout the Symposium ideas, best practices, and relationships were advanced, all in support of empowering the next evolution of philanthropy in Ireland.

Key Themes Emerging:

- Diversity Models of Philanthropy: There is no one way
- Harnessing the Energy: There is momentum of support
- Growing Philanthropy: There is opportunity for growth
- Data Matters: There is need to advance insights
- Connect and Engage: There is appetite for networking

A comprehensive report outlining the key takeaways can be found [here](#).



CONNECT AND ENGAGE

PHILANTHROPY FOR CLIMATE

We convened our second round table discussion on philanthropy's role in climate and environmental action.

FUNDING COMMUNITY ORGANISING

The meeting was envisioned as a forum to prompt thought and discussion around community organising, and the potential for philanthropy to better support grass roots convening and organising.

FUNDERS AGAINST POLARISATION

We supported convenings to knowledge share on needs, work in action, and opportunities for funder engagement in support of strengthening democratic values, civil society and community resilience to combat polarisation and inequalities.

MODELS OF BLENDED SOCIAL FINANCE

Convening of members to share insights on forms of finance beyond direct grant making, exploring potential for development of hybrid models of support for social initiatives.



CONNECT AND ENGAGE

GRANT MAKERS NETWORK

We engaged with 10+ open call grant makers who shared knowledge and information adding to efficiencies of internal and external grant making operations to the benefit of both the Grantmakers and beneficiaries.

The network discussed a wide range of topics from supporting grassroots organisations and movements to how best capture the impact measurement journeys.

PHILANTHROPY IN PRACTICE

3 Philanthropy in Practice sessions were held discussing topics from sustainability, the characteristics of a resilient charity to input from TASC, the think-tank for action on social change

DONOR ADVISORY GROUP

There were 3 meetings of the Donor Advisory Group to inform and support the work of Philanthropy Ireland in advancing donor engagement,



EFFECTIVE DELIVERY

NEW STAFF MEMBERS



Communications and Stakeholder
Engagement Lead - Hazel Hennessy



Impact Research Lead – James
Sweeney

Full information on Philanthropy Ireland's Board and team can be found [here](#).

CONSTITUTION REVIEW

The Philanthropy Ireland Constitution was reviewed and a draft is being finalised to put out for consideration by Members.

EFFECTIVE DELIVERY

DIGITAL PLATFORMS

We continued to use our digital platforms to promote philanthropy, encourage participation in advocacy and policy and support good giving practice.

- We reached over 65,000 people through our digital platforms in 2023.
- 500+ subscribers with a 46% open rate and 28% click through rate.
- Over 2,000 new visitors to our website.
- Launch of new Philanthropy Symposium website www.philanthropysymposium.ie
- 300 new LinkedIn subscribers.



CENTRE OF KNOWLEDGE

PHILANTHROPY IN IRELAND MAP

2023 saw the groundwork being laid for the refresh of the SmartSimple Map and the deepening of the SmartSimple – Philanthropy Ireland relationship.

To date the map details 1500+ social initiatives impacting communities across 32 counties with investment of over 113 million euros and scheduled for relaunch in Jan 2024.

AMARACH RESEARCH

Philanthropy Ireland undertook research to gauge the attitude of Irish adults, asking should the tax system include incentives for individuals who give to charity.

66% of those aged 55-64 agree with the statement and this rises to 70% of those aged 65 and over.



CENTRE OF KNOWLEDGE

MEDIA RESEARCH

Philanthropy Ireland undertook a media analysis report providing insight on channels and themes of engagement with philanthropy across online media.

BUILDING PARTNERSHIPS

Philanthropy Ireland worked with Chartered Accountants Ireland to produce a feature for their magazine.

Philanthropy Ireland presented on their work to Munster Technical University as a way to raise awareness on the concept and benefits of philanthropy.



PHILANTHROPY IRELAND 2024



**Back Implementation of
Policy**



**Advocate for an
Enabling Environment**



**Deepen Understanding
and Awareness of
Philanthropy**



**Build Knowledge Base
to Inform Philanthropy**

LOOKING TO THE FUTURE



By 2027

In Ireland there is a culture of championing and celebrating the positive societal impact of philanthropy.

By 2030

The value and benefits of philanthropy are accepted and prevalent across all sectors of society.

THANK YOU TO ALL OUR SUPPORTERS AND FUNDERS.

WITHOUT YOUR SUPPORT THE WORK OF PHILANTHROPY IRELAND WOULD NOT BE POSSIBLE.



An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development



Medtronic
FOUNDATION

**RETHINK
IRELAND**

**THE QUINN FAMILY
FOUNDATION** 

OKC

20 YEARS OF
ENABLING
PHILANTHROPIC
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