



Response to Mathew Bishop
by

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27 May 2009



Overview

- ✔ Response to some of Mathew's thoughts
- ✔ Philanthropy in Ireland – some stats
- ✔ Background to Philanthropy in Ireland
- ✔ Thoughts on how to develop a philanthropic culture
- ✔ Conclusions



Do we need philanthropy ?



Overview of Key International Giving Statistics


	Ireland	Netherlands	UK	US
Individual and foundation giving as % of GDP/GNP	0.47% GDP	0.45% GDP	0.73% GDP	1.67% GDP
Average charitable giving per person	€142	€267	€262	€1,288 per household
% of funding to charities from <u>individual & corporate donations</u> *	82%	92%	67%	80%
% of funding to charities from <u>trusts and foundations</u> *	18%	4%	22%	13%

* Baseline report from Philanthropy Ireland

University Comparison

Dublin City University/ Cornell Comparison 2007/08

Details	Cornell		DCU	
Founded	1865		1980	
Enrolment				
Total	20,646		10,681	
Financial	In Millions	%	In Millions	%
University Endowment	\$5,385.40		\$5.12	
State Grants	\$ 190.89	10.22	\$ 39.62	47.20
Student Fees	\$ 475.61	25.48	\$ 39.62	47.21
Other Income	\$ 1,200.43	64.30	\$ 4.70	5.59
	\$1,866.93	100.00%	\$83.94	100.00%
St Patrick's College Drumcondra				23
Mat Dei Institute of Education				4
Research Grants and Projects			\$ 67	40
Grants, contracts and similar agreements	\$ 504.96			
Investment Return	\$ 197.03			
Total Income	\$2,568.91		\$ 150.67	



State revenue as a % of total revenue

	System	Institutional types	No. of HEIs	No. of students	Increase in student numbers 1990-2000	State revenue as % of total income
Australia	National/federal	Public unitary	40	700 k	High	60%
England	National	Public unitary	130	1.7 m	High	60%
Germany	Federal	Public segmented (Uni/Fschulen/olls)	345	1.8 m	Modest	95% (most from <i>Lander</i>)
Ireland	National	Public binary (Uni/technical inst)	21	115 k	High	80-90%
Japan	National	Public/private binary	1 290	2.8m	Modest	55%
Netherlands	National	Public binary vocational/research	61	450 k	Modest	65%
Sweden	National	Public unitary	39	300k	High	65%
United States	Federal	Public/private carnegie classification	4 200	14.8m	Modest	35-50%

Note: the above categories reflect the main type of HE environment where the major part of HE is delivered. There are usually some minor exceptions (e.g. private theological colleges in Australia), which are not included above to avoid undue complexity.



Background to current state of philanthropy

4 reasons Ireland lags behind the US

- Our history - Dependent vs. opportunity culture
- Expectation that it is the responsibility of the state
- Tax system
- Culture
 - Wealth to date created by large family corporations Fyffe's, Smurfit's, Glen Dimplex etc business is passed from generation to generation
 - Fear of poverty, no sense of when enough is enough, and the impact of wealth on future generations



Developing a philanthropic culture

- ✓ Why do people give in Ireland ?
- ✓ Current climate
- ✓ Influencing :
 - Values, attitudes
 - Lifestyles
 - Skillsets
 - Behaviours
 - Language
 - Laws & mores





Recommendations

- ✔ Media attention
- ✔ Education
- ✔ Review of tax legislation & regulatory environment
- ✔ Professionalise giving – Donor advised funds & Foundations
- ✔ Clear guidelines for Board commitment
- ✔ Well informed intermediaries
- ✔ Corporate social responsibility
- ✔ NGO's need to become more professional



In Conclusion